

**ECONOMIC DEVELOPMENT COMMITTEE
CITY OF GERMANTOWN
9/17/2026
MEETING MINUTES**

Members Present: Mark Hiestand, Heidi Grant, Mike Kuhn, Tom Winning

Staff Present: Judy Gilleland, City Manager; Mike Lucking, Economic Development Consultant; Sheree Henson, Downtown Event Coordinator; Mike Roseberry, Property Maintenance; Will Parsons, Community Relations Manager

Meeting was called to order at 9:02 am

Approval of minutes

The August 2026 EDC meeting minutes were approved unanimously.

Business

1. Events

- a. Movie with the Mayor will be held on the Wednesday before the Pretzel Festival at By-Jo Theatre. Showing "EPIC: Elvis Presley in Concert."
- b. September 25 will be declared "Dolly Parton Day."
- c. There will be an event held on Small Business Saturday. It will take place in the late afternoon and into the evening. There will be vendors, food trucks, and tree lighting. This is a joint effort between the city, FNBG, the Historical Society, and Shawn Baker. There will be an online vendor application with a small deposit taken.
- d. Sheree will de-brief with Ryan Brock on Center Street Market for 2026. He already has several ideas on how to improve.

2. CIC Discussion

- a. Mike L shared a presentation (attached) regarding the formation of a CIC. This included initial steps for formation, what powers/abilities such an entity has, and requirements for the makeup of a CIC board (specifically the number of private individuals to public representatives). The group discussed fundraising for such an entity and what sort of project(s) to begin with. Judy suggested reaching out to other communities to see what successes they have had. There will be further discussion on this topic with outside organizations and at future meetings. Mike K recommended the EDC create a list of suggested projects/goals for the potential CIC.

3. Other Business

- a. Mark complimented work that has been done on addressing property maintenance issues at a commercial property.
- b. Mike L gave a concise overview of a development opportunity that has been presented.

Adjourned at 10:02 am